## RESOLUTION NO. 2022-01

## A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF TUSAYAN, ARIZONA REGARDING DESIGNATION OF A MARKETING ORGANIZATION

## RECITALS:

WHEREAS, The Town of Tusayan recognizes that the need for Designated Marketing Organization (DMO) exists.

WHEREAS, The Grand Canyon Chamber of Commerce in Tusayan has filled this role in the past.

WHEREAS, It suits the needs of both the Town of Tusayan and the Grand Canyon Chamber of Commerce for the Chamber to remain the DMO for a period of six months.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE TOWN OF TUSAYAN as follows:

1. The Grand Canyon Chamber of Commerce shall be named the Designated Marketing Organization for the Town of Tusayan for a period of six months (expiring on June 30<sup>th</sup> 2022).

2. The Town Designates The Town Manager as signatory for purposes of this resolution.

PASSED AND ADOPTED BY the Mayor and Council of the Town of Tusayan, this 12th day of 2022.

Clarinda Vail, Mayor

APPROVED AS TO FORM:

Aaron Arnson, Pierce Coleman PLLC, Town Attorney

Town Clark